

**weca** Wisconsin Early Childhood Association

# The Launching of WEESN

The Wisconsin Early Education Shared Services Network

An Affiliate of **naeyc**



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**weca** Wisconsin Early Childhood Association

WECA is an affiliate of NAEYC

We care about the development and support of the early care and education workforce

We understand the power of building relationships

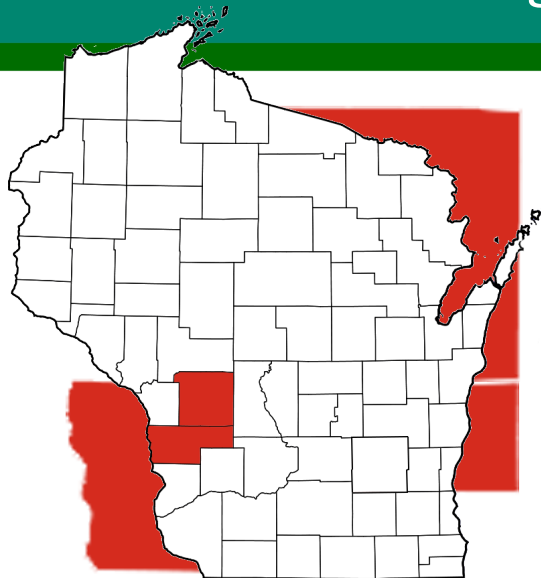
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# Where we're working



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# Where we're working\*



Milwaukee County  
Major city: Milwaukee



Dane County\*  
Major city: Madison

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# About Us: the WEESN Team



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# What happened before we even got there



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## Listening + Data



Providers in Vernon and Monroe Counties are telling us:

- No problems with fee collection
- No issues with enrolling
- They are “fine” doing their own books

We don't yet know if our providers are accurate in their assumptions about their business and what they are telling us they need and don't need

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## Real life impacts the work



- The staffing crisis is a huge concern in our state, exacerbating the 30+% turnover rate
- Historic flooding in the Kickapoo region

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## Our Work

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## Thinking about the fee structure from the beginning

- HWPP offered initial funding (through Advancing a Healthier Wisconsin Endowment); 42 month budget includes provider fees starting in year 2 (year one = development and planning)
- First 6 months free for Charter Members who have responsibilities in kind

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## Benefits of Charter Membership

- The opportunity to participate in at least 4 free hours of responsive, high quality professional learning
- Access to a substitute pool (Relief Squad) plus up to 10 free hours of sub pool use
- Discounted, joint purchasing
- Free access for the length of this agreement to WISER, The Wisconsin Shared Education Resources, a digital platform filled with resources and cost-saving tools

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## Benefits of Charter Membership

- Free resources, training, and support for carrying out children's developmental screening (ASQ)
- Up to 10 free hours of confidential, customized support for business practices and educational leadership
- Tuition billing and collection, including subsidy and co-pays (to begin no later than June 30th, with a 10-15% collection fee. Note: **Successful shared services networks produce costs savings in excess of costs associated with them**)

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## How we're using technology

- Technology built into grant budget
- Went after technology philanthropy from those who would get it (hospital)
- Offering ProCare Cloud access – not having to remind parents to pay a big hit; customizing before child care programs ever get it on their computers
- Stalking Facebook – finding unregulated providers to connect with

Discover the WE in  
**WEESN**  
Wisconsin Early Education  
Shared Services Network



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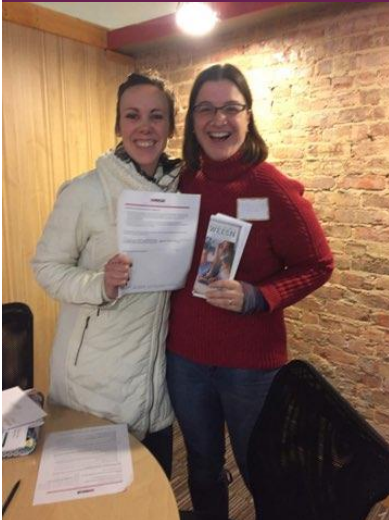
## How we're using technology

- WECA became the license holder for the ECE Shared Resources digital hub
- We've named it the **Wisconsin Shared Education Resources** – that's right, **WISER**
- Our tagline: *A WISER way to run your child care program*



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## Our Events



- 101 meetings
- Survey parties
- One on ones
- Our Charter Member pitch (by invite only)

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WEESN is not a project  
but a core strategy of  
how we can support our  
workforce

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Contact us!

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