

## **Early Learning Ventures Alliance at Bal Swan Children's Center**

### **Sponsoring Organization:**

Bal Swan Children's Center  
1145 East 13th Ave.  
Broomfield, CO 80020  
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[www.balswan.org](http://www.balswan.org)

### **Contact Person:**

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### **Service Delivery Area:**

Bal Swan Children's Center is located in Colorado and we serve Adams, Arapahoe, Broomfield, Boulder, Denver, Weld and Jefferson Counties. In 2009-2010 we served 64 children in our Toddler Program, 224 children in our Inclusive Preschool Program, and 45 children in our Kindergarten Enrichment Program. We privately served 37 children with special needs in our Therapy Department. In 2009-2010 our preschool and therapy programs served a total of 434 children, of those, 155 were challenged. In addition our Summer Programs served 193 children.

### **Type of Organization:**

Bal Swan Children's Center is a 501c3 non-profit ECE organization.

### **Summary of Approach:**

Bal Swan Children's Center will reorganize existing resources to capitalize on economies of scales. The cost savings and efficiencies will be utilized to sustain, improve, and expand high-quality early childhood education for Adams, Boulder, Broomfield, Denver, Jefferson, and Weld counties. This will be accomplished by sharing current resources and competences over a large volume of children to maximize our region's use of resources and competences.

Bal Swan will share its experience of three successful Qualistar ratings; it's near fidelity implementation of the Pyramid Model for Supporting Social Emotional Competence in Infants and Young Children, and sound business management and processes with other



early care and education organizations that are interested in joining the Early Learning Ventures shared-services Alliance with Bal Swan.

### **Type of Approach:**

Bal Swan created a shared-service alliance, Early Learning Venture Alliance @ Bal Swan (ELV Alliance), where participating early care and education organizations share in the cost of a back-office service center. Activities such as payroll, bookkeeping, grant writing, enrollment, data management, purchasing, benefits management, quality assurance, human resource management, marketing, and professional development are centralized and costs are shared. Each participating organization, also known as affiliates, retain its governance and local leadership but back-office non-mission related activities are done by off-site professionals with modern processing efficiencies. The local leadership can then focus on creating the highest quality early childhood environment possible.

The second objective of this project is to expand quality. The Qualistar rating process is used by our ELV Alliance to increase quality among its members and is a requirement of affiliation. Bal Swan has been a 4-star Qualistar rated environment for three years.

The Pyramid Model for Supporting Social Emotional Competence in Infants and Young Children is the other quality enhancing program available with the ELV Alliance. Affiliates organizations of the Early Learning Venture Alliance have access to Bal Swan's current training programs and mentoring on the Pyramid Model.

### **Proposed Services:**

- Therapy Intervention Services
- Speech, Vision, and Mental Development Support
- Enrollment
- Bulk Purchasing
- Marketing
- Billing and Enrollment
- Fee Collection
- CCAP Administrative Support
- Quality Assessment Training
- Mentoring/Coaching

### **Staff at Network Coordinator or "Umbrella" Organization:**

Brian Conly, Director  
Sunny Justice, Development Director  
Patti Willardson, Program Director  
Marlene Politzer, Director Emeritus  
Beverly Ferguson, Director of Finance



Catherine Becher, Office Manager

**Funding:**

<u>Percentage</u>	<u>Funding Source</u>
0%	Government grants (federal, state, county, local)
0%	Government contracts
9%	Foundations
0%	Business, these dollars show up in events, grants and individual contributions
17%	Events (include event sponsorships)
8%	Individual contributions
45%	Fees/earned income, tuition
2%	Workplace giving campaigns, United Way
0%	In-kind contributions (optional)
11%	Service contracts with school districts & Community Centered Boards
2%	Investment and Miscellaneous Income
6%	Therapy income for services to children with special needs

