

## Making Business Leadership Real: The Role of Technology

A growing number of ECE leaders view sound business leadership as a key indicator of program quality and sustainability. As a result, interest in business standards and training has increased significantly across the early care and education sector.

Experience underscores that effective business management requires more than training: ideally it is embedded in daily practice and linked to automated systems that not only reduce paper transactions but also generate reports that help leaders benchmark results and track trends to ensure sustainability.

Opportunities Exchange is keenly focused on identifying and replicating effective strategies for business leadership tied to automation. In October 2019 we released an issue brief, Making Business Leadership Real: The Role of Technology that includes a step-by-step guide to taking automation to scale. We have also conducted several webinars on Child Care Management Software to help consumers distinguish between products, identify their own priorities around automation, and empower participants to join us in holding vendors accountable to the needs of the field.

We recently partnered with Promise Venture Studios on a project that aims to build a national framework to help states respond to provider data and automation challenges in recording, invoicing, and tracking child care subsidy via technology links called APIs.

Join us in taking technology to scale!

